



**Discover  
the Center  
of France**

Find the perfect hotel to accompany your vacation with friends and family



# A BIT OF STORY

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Started in 1858, the Tobacco Factory was built on a site covering nearly 3 hectares, based on a plan by Mr. Dauvergne, an architect in Châteauroux, and Mr. Rolland, the future Director General of state-owned factories.

The factory was completed in 1863.

The workforce at the site once reached up to 1,800 people, including 1,600 female workers, before decreasing to 280 employees in August 1998.

Purchased by the municipality in 2001, the Colbert Center was restructured and renovated to become an economic hub that today employs nearly 1,300 people.



Hotel Colbert opened its doors on December 9, 2006, and has been affiliated with the Best Western Plus brand since 2017. Driven by a young and dynamic team, our establishment is committed to fully satisfying its guests, whether at the hotel, restaurant, bar, or during seminars. Attentive and always ready to give its best, our team strives to provide an unforgettable experience.

# OUR SERVICES

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- **72 rooms (34 twin rooms)**
- **Breakfast buffet**
- **Restaurant 7/7**
- **Bar 7/7**
- **Fitness room**
- **Meeting rooms**
- **Reception 24/24**
- **Private carpark**
- **Bus space**
- **High-speed WiFi**
- **Lift**
- **Storage room**
- **Certified hotel:**



REPUBLIQUE FRANÇAISE



La Clef  
Verte



# 4-STAR ACCOMMODATION

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## SINGLE ROOM



Low season  
(November-March)

**From 96€\***  
breakfast included  
per night

High season  
(April-October)

**From 110€\***  
breakfast included  
per night

TV, WiFi, air-conditioning, queen or king-size bed, safe, courtesy tray, bathroom with shower, hairdryer.

- Carpark: 8€/vehicle for 24hours
- \*offer valid for 2025



# 4-STAR ACCOMMODATION

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## DOUBLE / TWIN ROOM



Low season  
(November-March)

**From 109€\***  
breakfast included  
per night

High season  
(April-October)

**From 123€\***  
breakfast included  
per night

TV, WiFi, air-conditioning, queen or king-size bed, safe, courtesy tray, bathroom with shower, hairdryer.

- Carpark: 8€/vehicle for 24hours
- \*offer valid for 2025

# HALF-BOARD

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## DINNER

**28€ / person**  
(starter + main + dessert)

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**24€ / person**  
(starter + main or main + dessert)

- Special diet: on request



# CASTELROUSSIN TOURISM

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Châteauroux has plenty to quench its tourist thirst: between the Abbey of Déols, the Bertrand Museum (a Napoleonic-era mansion), Château Raoul, Parc Balsan, the Colbert Center (testimony to the industrial revolution), the Equinoxe cultural complex, the Darc Festival, Parc de Bel Isle, the CNTS (National Shooting Sports Center Which hosts international competitions) and much more.



# NATURE TOURISM

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Châteauroux lies at the heart of a naturally varied region, with the Brenne Park reserve, the hiking trails of the Creuse Valley and the landscapes of the Berrichonne countryside.

Not to mention, beyond the département, the booming marketing of the Loire by bike route, in which Hôtel Colbert is participating with its “Accueil Vélo” label.

Châteauroux is also 1 hour from Beauval Zoo, ranked the 4th most beautiful zoo in the world.





# CULTURAL TOURISM

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The Centre-Val de Loire region boasts a rich historical heritage, including the châteaux de la Loire, which attract millions of visitors every year.

Among the most attractive listed sites close to Châteauroux are Valençay and Bouges châteaux, La Châtre en Berry and Georges Sand's estate.

The region is also home to numerous cultural events (exhibitions, festivals, shows, etc.) which flourish throughout the year.





# LOCAL CHEESES

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Berry, Cher and Indre  
offer **5 PDOs** :

- **Valençay** (35 min)
- **Selles-sur-Cher** (50 min)
- **Poulligny-saint-pierre** (50 min)
- **Sainte-Maure de Touraine** (1h20)
- **Chavignol** (1h30)





# LOCAL WINES

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**Vineyards :**  
Berry's 6 appellations (AOC)

- **Valençay** (35 min)
- **Reuilly** (40 min)
- **Quincy** (45 min)
- **Menetou-Salon** (1h15)
- **Châteaumeillant** (1h15)
- **Sancerre** (1h40)



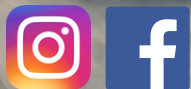
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