



**Discover
the Center
of France**

Find the perfect hotel to accompany your vacation with friends and family



Châteauroux is located on a strategic North–South route — ideal for stopovers.

A BIT OF STORY

Started in 1858, the Tobacco Factory was built on a site covering nearly 3 hectares, based on a plan by Mr. Dauvergne, an architect in Châteauroux, and Mr. Rolland, the future Director General of state-owned factories.

The factory was completed in 1863.

The workforce at the site once reached up to 1,800 people, including 1,600 female workers, before decreasing to 280 employees in August 1998.

Purchased by the municipality in 2001, the Colbert Center was restructured and renovated to become an economic hub that today employs nearly 1,300 people.



Hotel Colbert opened its doors on December 9, 2006, and has been affiliated with the Best Western Plus brand since 2017.

Driven by a young and dynamic team, our establishment is committed to fully satisfying its guests, whether at the hotel, restaurant, bar, or during seminars. Attentive and always ready to give its best, our team strives to provide an unforgettable experience.

OUR SERVICES

- **72 rooms (36 twin rooms)**
- **Breakfast buffet**
- **Restaurant 7/7**
- **Bar 7/7**
- **Fitness room**
- **Meeting rooms**
- **Reception 24/24**
- **Private carpark**
- **Bus space**
- **High-speed WiFi**
- **Lift**
- **Storage room**
- **Certified hotel:**



4-STAR ACCOMMODATION

SINGLE ROOM



Low season
(November-March)

From 96€*
breakfast included
per night

High season
(April-October)

From 110€*
breakfast included
per night

TV, WiFi, air-conditioning, queen or king-size bed, safe, courtesy tray, bathroom with shower, hairdryer.

- Carpark: 8€/vehicle for 24hours
- *offer valid for 2026

4-STAR ACCOMMODATION

DOUBLE / TWIN ROOM



Low season
(November-March)

From 109€*
breakfast included
per night

High season
(April-October)

From 123€*
breakfast included
per night

TV, WiFi, air-conditioning, queen or king-size bed, safe, courtesy tray, bathroom with shower, hairdryer.

- Carpark: 8€/vehicle for 24hours
- *offer valid for 2026

HALF-BOARD



DINNER

28€ / person
(starter + main + dessert)

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24€ / person
(starter + main or main + dessert)

- Special diet: on request

WELLNESS STAY



What's included in the package:

One night in a Duplex room

Sweet and savory buffet breakfast

Two admissions to the Balsan'éo center (sauna, steam room, jacuzzi, etc.)

Dinner for two (€40/person) in our restaurant

Access to private parking

Please note that this package must be booked at least 48 hours in advance to ensure optimal organization.

ROMANTIC GETAWAY



What's included in the package:

One night in a Duplex Room

Sweet and savory buffet breakfast

Bouquet of seasonal flowers

1/2 bottle of Champagne & box of macarons

Access to private parking

Late check-out until 3 p.m.

Offer available on Fridays,
Saturdays, and Sundays

Please note that this package must be booked at least 48 hours in advance to ensure optimal organization.

ROYAL STAY



CHÂTEAU DE
VALENÇAY
PALAIS PRINCIER

What's included in the package:

- One night in a Duplex room
- Sweet and savory buffet breakfast
- 2 tickets to the Château de Valençay
- Dinner for two (€40/person) in our restaurant
- Access to private parking

Please note that this package must be booked at least 48 hours in advance to ensure optimal organization.

CASTELROUSSIN TOURISM



Châteauroux has plenty to quench its tourist thirst: between the Abbey of Déols, the Bertrand Museum (a Napoleonic-era mansion), Château Raoul, Parc Balsan, the Colbert Center (testimony to the industrial revolution), the Equinoxe cultural complex, the Darc Festival, Parc de Bel Isle, the CNTS (National Shooting Sports Center Which hosts international competitions) and much more.

NATURE TOURISM



Châteauroux lies at the heart of a naturally varied region, with the Brenne Park reserve, the hiking trails of the Creuse Valley and the landscapes of the Berrichonne countryside.

Not to mention, beyond the département, the booming marketing of the Loire by bike route, in which Hôtel Colbert is participating with its “Accueil Vélo” label.

Châteauroux is also 1 hour from Beauval Zoo, ranked the 4th most beautiful zoo in the world.



CULTURAL TOURISM

The Centre-Val de Loire region boasts a rich historical heritage, including the châteaux de la Loire, which attract millions of visitors every year.

Among the most attractive listed sites close to Châteauroux are Valençay and Bouges châteaux, La Châtre en Berry and Georges Sand's estate.

The region is also home to numerous cultural events (exhibitions, festivals, shows, etc.) which flourish throughout the year. Châteauroux is also 30 minutes from Pellevoisin, 5 hours 30 minutes from Lourdes, and on the pilgrimage route to Santiago de Compostela.



LOCAL CHEESES



Berry, Cher and Indre
offer **5 PDOs** :

- **Valençay** (35 min)
- **Selles-sur-Cher** (50 min)
- **Poulligny-saint-pierre** (50 min)
- **Sainte-Maure de Touraine** (1h20)
- **Chavignol** (1h30)



LOCAL WINES



Vineyards :
Berry's 6 appellations (AOC)

- **Valençay** (35 min)
- **Reuilly** (40 min)
- **Quincy** (45 min)
- **Menetou-Salon** (1h15)
- **Châteaumeillant** (1h15)
- **Sancerre** (1h40)

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